



*Since 1994*  
**DENTAL MANAGEMENT COALITION**  
IMPROVING THE ORAL HEALTH OF OUR COMMUNITIES

March 10, 2013

Dear Dental Colleague,

Dental Management Coalition invites you to join us at our next Annual Conference to be held from Sunday, July 28<sup>th</sup> to Tuesday, July 30<sup>th</sup> at the [Poco Diablo Resort in Sedona, Arizona!](#)

For over 20 years, Dental Management Coalition (DMC) has been dedicated to supporting dental directors and dental professionals from USPHS Region II who work in Health Centers. Our mission is to offer continuing education opportunities and resources for dental staff to improve their clinical skills and practice management skills. With this knowledge, we can improve the oral health in our communities and create better practice environments for our patients and staff.

DMC has chosen an amazing location to hold this year's special conference: Sedona, Arizona. Sedona's main attraction is its array of red sandstone formations, the Red Rocks of Sedona. The formations appear to glow in brilliant orange and red when illuminated by the rising or setting sun. The Red Rocks form a popular backdrop for many activities, ranging from spiritual pursuits to the hundreds of hiking and mountain biking trails. Not far from Flagstaff, Sedona summer day temps range from the upper 80s to low 90s and from the 60s to 70s at night.

In 2013, Health Centers face many challenges including the need to embrace electronic health records with meaningful use of this technology to improve and document the quality of care, mergers and expansions to improve the efficiency of care, recruitment of staff to handle the number of Americans who with some form of dental health insurance will now seek care, and attracting dedicated and committed dental professionals who will likely have a large student loan debt. Managing all of these while still maintaining a quality primary care dental practice network are lessons we all can learn. DMC wants to help you maximize the effectiveness and efficiency of your oral health delivery. By networking with other health center dental professionals and sharing health center experiences, in addition to relevant continuing education topics, you will see how noteworthy our conferences have become.

I hope you will register to come join us for this important and timely conference. Help make our conference a success by encouraging more dental professionals like yourself to attend. Our keynote speaker will be Dr. Jack Dillenberg, DDS, MPH, and Dean of the Arizona School of Dentistry & Oral Health (ASDOH), A.T. Still University.

Visit [www.dmcnet.org](http://www.dmcnet.org) to view our updated agenda and link to our new online registration form. Early 'red rock' discounted registration ends April 15<sup>th</sup>. See you in Sedona!

Very truly yours,

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