

2013 Sedona Conference Tentative Agenda (as of 3/10/13)

Sunday, July 28

10:30 AM-12:00 Noon - **Registration**

12:00 PM to 4:00 PM – **Leadership and Conflict Resolution**

Howard Farran, DDS, MBA
 CEO, President and Founder of
 Dentaltown.com

4 CEU

4:00 PM to 6:00 PM – **From Selection to Implementation to Achieving Meaningful Use for Dentists**

Margaret Drozdowski Maule, DDS, MBA
 Chief Dental Officer
 Community Health Center, Inc., CT

Huong Le, DDS, MA, FACD
 Dental Director
 Asian Health Services, CA

2 CEU

Welcome Dinner 7:00 PM to 9:00 PM

7:30 PM to 8:30 PM: **KEYNOTE: The Challenge of Access to Care**

Jack Dillenberg, DDS, MPH
 Dean, Arizona School of Dentistry &
 Oral Health (ASDOH)
 A.T. Still University

1 CEU

Monday, July 29

7:00 AM to 8:00 AM: **Breakfast/Exhibitors**

8:00 AM to 10:30 AM: **Dental Materials, Dental Equipment, Dental Devices: How to choose what you need to run an efficient Health Center dental office**

William J. Dunn, DDS
 Col MIL USAF, DEC

2.5 CEU

10:30 AM to 11:00 AM: **Exhibitors/Break**

11:00 AM to 1:30 PM: **Digital Dentist: Best Practice Pearls for making the most of meaningful use of technology**

Lorne Lavine, DMD
 President and Founder of
 The Digital Dentist

2.5 CEU

1:30 PM **Networking Lunch-Raffle**

Tuesday, July 30

7:00 AM to 8:00 AM: **Breakfast/Exhibitors**

8am to 10:00 AM: **Best Practice Pearls for Running an Efficient, Productive & Effective Dental Practice.**

Mark Doherty, DDS, MPH, CCHP
 Founder, Safety Net Solutions
 Dentaquest Foundation

2 CEU

10:00 am to 10:30 am: **Exhibitors/Break**

10:30 AM to 12:30 PM: **Workforce: Integrating Dental Students and Residents into Your Health Center**

Wayne W. Cottam DMD, MS
 Associate Dean for Community
 Partnerships
 Arizona School of Dentistry & Oral
 Health A.T. Still University

Neal Demby, DMD, MPH
 Senior VP of Dental Medicine
 Lutheran Medical Center
 Brooklyn, NY

2 CEU

12:30 to 1:30 PM: **Stress Reduction for the Dental Team**

Carmelina D'Arro, DDS
 Dental Director
 Henrietta Johnson Medical Center
 Wilmington, DE

1 CEU

1:30 PM **Networking Lunch**

Meeting ends

TOTAL CEU CREDITS: 17

Program subject to change

The goal of the Dental Management Coalition for all participants is to improve patient care and stay abreast of changes in dental healthcare practices and management. In order to provide a balanced approach to educational activities, all speakers must inform participants of any affiliation or financial interest with manufacturers of any commercial products that may be perceived as creating a conflict of interest. This policy is intended to make you aware of the faculty's interests and will allow you to form your own judgments about the materials and/or procedures in each course.