

2013 Sedona Conference Final Agenda (as of 7/22/2013)

Sunday, July 28

10:30 AM-12:00 Noon - **Registration**

12:00 PM to 4:00 PM – **Leadership and Conflict Resolution**

Howard Farran, DDS, MBA
 CEO, President and Founder of
 Dentaltown.com

4 CEU

4:00 PM to 6:00 PM –**From Selection to Implementation to Achieving Meaningful Use for Dentists**

Margaret Drozdowski Maule, DDS, MBA
 Chief Dental Officer
 Community Health Center, Inc., CT

Huong Le, DDS, MA, FACD
 Dental Director
 Asian Health Services, CA

2 CEU

Welcome Dinner & Raffle 7- 9 PM

7:30 PM to 8:30 PM: **KEYNOTE: Leadership for Health Professionals and Beyond**

Jack Dillenberg, DDS, MPH
 Dean, Arizona School of Dentistry &
 Oral Health (ASDOH)
 A.T. Still University

1 CEU

Monday, July 29

7:00 AM to 8:00 AM: **Breakfast/Exhibitors**

8:00 AM to 10:30 AM: **Dental Materials, Dental Equipment, Dental Devices: How to choose what you need to run an efficient Health Center dental office**

William J. Dunn, DDS
 Col MIL USAF, DEC

2.5 CEU

10:30 AM to 11:00 AM: **Exhibitors/Break**

The goal of the Dental Management Coalition for all participants is to improve patient care and stay abreast of changes in dental healthcare practices and management. In order to provide a balanced approach to educational activities, all speakers must inform participants of any affiliation or financial interest with manufacturers of any commercial products that may be perceived as creating a conflict of interest. This policy is intended to make you aware of the faculty's interests and will allow you to form your own judgments about the materials and/or procedures in each course.

Monday, July 29 (cont.)

11:00 AM to 1:30 PM: **Workforce: Integrating Dental Students and Residents into Your Health Center**

Wayne W. Cottam, DMD, MS
 Associate Dean for Community
 Partnerships
 Arizona School of Dentistry & Oral
 Health A.T. Still University

Susan Dietrich, DMD
 Director of Graduate Dental Education
 Lutheran Medical Center
 Brooklyn, NY

2.5 CEU

1:30 PM **Networking Lunch & Raffle**

Tuesday, July 30

7:00 AM to 8:00 AM: **Breakfast/Exhibitors**

8am to 10:30 AM: **Best Practices to create a Dental Department exemplifying Outstanding Leadership, Clinical Quality, Exceptional Customer Service and Fiscal Sustainability.**

Dan Watt, DDS, FAGD
 Dental Director
 Terry Reilly Health Services

2.5 CEU

10:30 AM to 11:00 AM: **Exhibitors/Break**

11:00 AM to 1:30 PM: **Digital Dentist: Best Practice Pearls for Making the Most of Technology**

Lorne Lavine, DMD
 President and Founder of
 The Digital Dentist

2.5 CEU

1:30 PM **Networking Lunch & Raffle**

2:30 PM Conference ends

TOTAL CEU CREDITS: 17

Program subject to change